DOCUMENT RESUME

ED 332 714 IR 053 597

AUTHOR	Gleaves, Edwin S., Ed.
TITLE	Nashville '90: Annual Meeting of the White House Conference on Library and Information Services Taskforce (WHCLIST) (11th, Nashville, Tennessee, August 16-18, 1990). Final Conference Report.
INSTITUTION	Tennessee State Library and Archives, Nashville.
PUB DATE	90
NOTE	70p.
PUB TYPE	Collected Works - Conference Proceedings (021)
EDRS PRICE	MF01/PC03 Plus Postage.
DESCRIPTORS	Conferences; Federal Government; *Government Role; Librarian Attitudes; Library Associations; *Library Planning; National Programs; State Government
IDENTIFIERS	*Tennessee; *White House Conference Library Info Services

ABSTRACT

This report provides outlines of the reports, comments, and recommendations which emanated from the 3-day Tennessee Library and Information Services Taskforce conference. Representing the first and second general sessions, and included in this report, are the opening remarks; reports from Washington, D.C. on the status of plans for the second White House Conference on Library and Information Services (WHCLIS II); and reports of the pre-White House Conference activities in Colorado, Florida, Hawaii, Illinois, and New York. Also summarized in this report are recommendations from 10 focus groups. These recommendations encompass a wide range of issues related to the White House conference process in the states and at the national level. These recommendations are entitled: (1) Creative Ideas for Delegate Education: What Has Worked So Far/What Can Work in the Future; (2) Issues in Delegate Selection: Applying, Electing, Appointing; (3) Resolution Preparation: Ways and Means; (4) A Literacy Program That Works: The North Carolina Experience; (5) Theme Selection: Productivity, Literacy, Democracy, and Beyond; (6) The Funding Question: Financial Support for State Conferences; (7) Creating Coalitions: How To Build and Maintain Support Groups in the States; (8) Public Information on Information to the Public: What Works in the States; (9) After the Ball Is Over: Follow-up Activities in the States; and (10) But Will You Love Me in the Morning: The Future of WHCLIST after WHCLIS II. Nine resolutions approved by the Task Force are presented and awards bestowed at the conference are described. The report concludes with the text of an address by Edwin S. Gleaves, "Wandering through WHCLIST: A Fond Recollection, 1985-1990." (MAB)

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NASHVILLE '90:

The 11th Annual Meeting of the White House Conference on Library and Information Services Taskforce (WHCLIST)

Stouffer Hotel
Nashville, Tennessee
August 16 – 18, 1990

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Final Conference Report

"Counting Down to the Second White House Conference:
From the State House to the White House"

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The 11th Annual Meeting of the White House Conference on Library and Information Services Taskforce (WHCLIST)

Final Conference Report

Compiled and edited by
Edwin S. Gleaves

Nashville, Tennessee
Tennessee State Library and Archives
1990

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Conference Planning Committee and Local Arrangements Committee

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FOREWORD

by

Joan Ress Reeves
Chair, WHCLIST

WHCLIST's eleventh Annual Meeting, held on August 16-18, 1990, in Nashville, Tennessee, was the largest in our history and, most people agreed, the best. Program chair Edwin S. Gleaves, now WHCLIST's immediate past vice-chair, Sandra S. Nelson, local arrangements chair, and the other planners struck an elegant balance between large sessions and small focus groups, between being talked to and participating, between structured information exchanges and conversations at breaks, between intense hard work and equally intense fun.

Participants were rewarded for their daytime efforts by evenings both edifying and entertaining. On Thursday, we were delighted with guitar music during the reception and a chamber group at the Awards Dinner. We chuckled and reminisced at Ed Gleaves's masterly "Wandering Through WHCLIST: A Fond Recollection, 1985-1990." On Friday we were Ingram Library Services' guests on a dinner cruise on the showboat General Jackson. And on Saturday, we ate Goo-Goo bars at the Grand Ole Opry.

Almost 170 people came from 40 states (including Alaska), and from the District of Columbia, American Samoa, the Northern Marianas, Micronesia, and Puerto Rico.

The result was a product rich in education, information, and especially ideas that will be invaluable for the planning of state and territorial conferences, for the national White House Conference in July of 1991, and, ultimately, "for the further improvement of the library and information services of the nation and their use by the public."

##########

INTRODUCTION AND PRESENTATION

by

Edwin S. Gleaves
State Librarian and Archivist
State of Tennessee
Program Chair and Vice-Chair, WHCLIST

I am pleased to present a report on Nashville '90: The 11th Annual Meeting of the White House Conference on Library and Information Services Taskforce (WHCLIST). Like all WHCLIST meetings, this was a working conference that set for itself specific outcomes in terms of recommendations and reports upon which subsequent action could be based.

The present report focuses upon those outcomes, the reports, comments and recommendations emanating from the numerous meetings that took place over an intensive three-day period. It does not substitute for the official minutes of the meeting, which will be forthcoming from our secretary, Diane Smith. Behind the final products reported here lurk substantial preparation and extensive discussion--all part of the democratic tradition of which we are very much a part.

The curious wanderer through the White House Conference process should find much to glean from the "Reports from Washington" and the progress report on "The State of the States." The "Reports on the Focus Group Meetings" abound with ideas to be shared from state to state. The WHCLIST awards honor those who have done much to advance the cause of libraries in general and the White House Conference process in specific, as well as those people, such as Joan Ress Reeves, who have contributed in great measure to WHCLIST itself. The resolutions reflect some ongoing concerns and values espoused by the WHCLIST delegates, while giving credit to those individuals and organizations who contributed to the success of the meeting.

Major items of business were the ratification of WHCLIST's Transition Plan (q.v.) and the election of officers. Charles Beard (GA) was elected vice-chair and, after the White House Conference, the co-chair of the Transition Team; Dorothie L. Mahoney (SD), treasurer; Barbara Wunsch (KS), lay representative; and Donald Wright (IL), professional representative to the Transition Team. Joan Ress Reeves was re-elected chair of WHCLIST and Diane Smith re-elected secretary.

Of signal importance in this meeting were the presentation, discussion, and approval of the Transition Plan that charts the course for the continuing voyage of WHCLIST through the deep waters of the White House Conference and its emergence on the other side, i.e., a plan for WHCLIST II. No document of such brevity this side of the Gettysburg Address has been more carefully and more lovingly developed, discussed, polished, discussed again, and finally approved for promulgation and presentation to the White House Conference itself. To Dency Sargent, Joan Reeves, members of the Steering Committee, and all others who penned this proposal, we owe a debt of gratitude, for the continuing existence of WHCLIST will most surely help keep the White House Conference flame alive into the next century, just as it did during the decade just past.

The Transition Plan guarantees that this will be a <u>new</u>, transformed WHCLIST, in which new blood is assured and new ideas required. The purpose of WHCLIST--past, present, and future--is not self-preservation; WHCLIST, like the White House Conference itself, is a means to an end, not an end in itself. Its existence is justified to the extent that its work results in better library and information services to the people of this nation. The evidence is strong that the first White House Conference produced such results. WHCLIST members will continue to work for even more visible results from the second White House Conference--and the third, and the . . . .

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FIRST GENERAL SESSION

Welcome, introductions, and initial items of business

JOAN RESS REEVES

I. It gives me great pleasure to call the 11th Annual Meeting of WHCLIST to order.
II. Without further ado, I present our program chair, Ed Gleaves.

EDWIN S. GLEAVES

I. Ladies and gentlemen, welcome to Nashville:
   A. Athens of the South
   B. Music City USA
   C. And much more
II. Damas y caballeros, bienvenidos a Nashville:
   A. La Atenas del Sur
   B. La Ciudad de Musica
   C. Y mucho mas
III. We are honored to host Nashville '90, the 11th Annual Meeting of WHCLIST.
IV. Introduction of Bryant Millsaps
   A. In the last 8 years, we have had two Secretaries of State with strong interest in the library program.
      1. We lost our previous Secretary of State, Gentry Crowell, in December of 1989.
      2. On January 25, Bryant Millsaps was elected Secretary of State by the General Assembly.
   B. Mr. Millsaps' political career led him naturally to this position.
      1. He served as Chief Clerk of the House of Representatives for eight years.
      2. He was elected president of the National Association of Legislative Clerks and Secretaries.
   C. But he also brought other credentials to the position.
      1. He comes from a family of educators.
         a. His mother was a teacher.
         b. His father was a high school principal.
      2. Mr. Millsaps, or rather Dr. Millsaps, also holds the Doctorate in Education from Peabody College of Vanderbilt University.
   D. I am pleased to introduce to you Mr., Dr., and Secretary Bryant Millsaps.

BRYANT MILLSAPS

I. Welcome to Nashville.
II. The public library program in Tennessee has been under the Secretary of State since 1982.
    A. Gentry Crowell, my predecessor, was dedicated to improving the state's libraries.
    B. I too am committed to this high calling.
III. Our work is critical to improving the life of the people.
    A. We get to see the butterflies while they are still caterpillars.
    B. This is the one thing in public life we do to improve our hometowns.
IV. Our work is the greatest form of investment we can make in people.
    A. It doesn't defend borders; it expands minds.
    B. It's not just checking out books; it is providing multi-media to all.
    C. I don't see how any politician can be serious about the growth and development of our towns and cities who does not consider the growth and development of our library programs.
V. We need to include as many people as possible in the White House Conference process.
    A. Encourage people to participate.
    B. Visit the commissioners and city councils upon whom the libraries depend.
VI. A bookmobile in Daisy, Tennessee, changed my life when I was a child.
    A. The work of one librarian was important in my life.
    B. She did not know that she was helping a future Secretary of State.
VII. We are committed to improving library services in Tennessee.
VIII. Again, welcome to Nashville and I wish you a successful conference.

JOAN RESS REEVES
(BUSINESS MEETING)

I. Adoption of agenda
II. Adoption of conference rules
III. Report of the Nominating Committee, Dency Sargent, chair
IV. The future of WHCLIST: Steering Committee proposal: WHCLIST Transition Plan, Dency Sargent, reporting
V. Other business

Reports from Washington on the Status of Plans for the Second White House Conference: The National Commission on Libraries and Information Science (NCLIS), the White House Conference Advisory Committee (WHCAC), the Library of Congress, and the ALA Washington Office.

EDWIN S. GLEAVES

I. When we came together a year ago, who could have imagined the events of the next twelve months?
   A. In a matter of a few months, walls came tumbling down all over Europe.
   B. Now we face a new uncertainty during one of those breathholding periods in history.
   C. We wish that we could see ahead, up the road and around the curve.
   D. In the words of Kierkegaard, life can only be understood backwards, but it must be lived forwards.

II. A year ago, we met knowing for the first time that there really would be a second White House Conference.
   A. We focused on the role of WHCLIST in the countdown process.
   B. We envisioned the complexity of pre-WHC activities in the states.

III. A year later, four states have held conferences and many others are on their way.
   A. Here in Tennessee, we have met with over 1,200 persons in seven area meetings.
   B. Other states have held similar activities before or after their conferences.

IV. In this conference we continue our countdown to the WHC in three ways:
   A. By hearing, this morning, from those who occupy those corridors of power in Washington:
      1. A representative of the Library of Congress: John Y. Cole, Director, Center for the Book
      2. A representative of the White House Conference Advisory Committee: Richard G. Akeroyd, Jr., chair
      3. Representatives of the National Commission on Libraries and Information Science
         a. Mary Alice Hedge Reszetar, Associate Executive Director
         b. Peter Young, newly appointed Executive Director
         c. Daniel W. Casey, Commissioner, member of WHCAC, and NCLIS liaison to WHCLIST
      4. White House Conference (WHC) staff: Linda Resnik, Executive Director
      5. The director of the ALA Washington office: Eileen D. Cooke

B. By hearing, this afternoon, from some of those who have responsibility for pre-WHC activities at the state level:
   1. Roberta G. Cade, Director, Division of Library Development, New York State Library
   2. Jean G. Fletcher, Member, Florida Governor's Conference Planning Committee
   3. Bridget Lamont, Director, Illinois State Library
   4. Bernie Margolis, chair, Colorado Information Connection Steering Committee
   5. Bartholomew A. Kane, State Librarian, Hawaii

C. By sharing and generating ideas through a series of focus group meetings.

JOHN Y. COLE

I. Greetings from James Billington, Librarian of Congress.
II. We are looking forward to having everyone in Washington next year for WHCLIS.
III. Funding for Library of Congress looks favorable at this time.
IV. Thanks to everyone for letters of support.
V. Theme for 1991
   A. Year of the Lifetime Reader
   B. Mrs. Barbara Bush, chair
VI. Center for the Book has 23 state centers with more on the way.

RICHARD G. AKEROYD, JR.

I. I am wearing at least four hats today:
   A. As one of the planners of the first WHCLIS--which may not lend a lot of credibility
   B. As a long-time member of WHCLIST, which should lend some credibility here today
   C. As co-chair of the Connecticut Governor's Conference
      1. One of four to be held so far.
      2. My co-chair, Harriet Selverstone, is also here today.
      3. We had a good conference but we are glad it is over.
   D. As member and chair of the White House Conference Advisory Committee (WHCAC)
II. WHCAC is a broadly representative group appointed by the President and the Congress.
III. Its purpose is to advise NCLIS on the planning and conduct of the conference.
IV. My responsibilities as one of the planning staff for WHCLIS I included:
   A. Consulting with 11 states in planning for their pre-WHCLIS conferences
   B. Consulting in their preparation for the national conference

V. In all these activities, past and present, there remains one constant theme:
   A. The primary focus of WHCLIS is the contribution it makes to citizens of each state.
   B. Though not a profound or original concept, it is often lost sight of.

VI. As Bill Asp reminds us, the White House Conference is not an event but a process.
   A. This simple concept is really the bottom line in state and national planning.
      1. This process gives us a tremendous opportunity to formulate and advance our national agenda.
      2. It gives us the same valuable opportunity to advance our state and territorial agendas as well.
      3. It gives a city or town the same opportunity to address its local agenda.
   B. It is from this perspective that we planned pre- and post-WHCLIS activities in Connecticut.
      1. It is the perspective from which we should all be doing our WHCLIS planning.
      2. This is certainly the perspective of the Advisory Committee.
   C. It's a process that begins with state level planning and carries through the WHCLIS--and beyond.
   D. It will continue to carry us through to the third WHCLIS in 2001!
   E. It is an ongoing process that focuses on the future:
      1. What are the future roles and responsibilities of libraries and other information services?
      2. How do they, how should they, relate to each other?
      3. What changes do they need to make?
      4. What new technologies will they need to do their jobs?
      5. Whom will they be serving?
      6. What policy decisions are needed to assure the survival of these vital information institutions?

VII. Your deliberations at all levels of the WHC process will focus on that future.

VIII. This is truly an exciting process.
   A. We look forward to seeing your recommendations.
   B. Most of all, we look forward to working with you.
   C. Together, we will continue the process of implementation during the coming decade.

IX. I would like to introduce the other members of WHCAC who are in attendance:
   A. Bill Asp
   B. Dan Casey
   C. Carmencita Leon
   D. Bessie Moore
   E. Joan Ress Reeves
   F. Virginia Young

MARY ALICE HEDGE RESZETAR

I. The purpose of WHCLIS can be found in Public Law 100-382.
II. Fifty-five of the 64 resolutions from the last conference have been implemented in some way.
III. I am pleased to introduce Peter R. Young, executive director of NCLIS.

PETER R. YOUNG

I. It is a pleasure to be here for the 11th annual meeting of WHCLIST.
   A. I assumed my new duties only last Monday.
   B. This meeting offers me an excellent opportunity to benefit from the work of WHCLIST.
II. I bring you greetings from Charles Reid, chair, NCLIS.
   A. Commissioner Reid is attending IFLA in Stockholm.
   B. He is proud of his long-standing membership in WHCLIST and enthusiastic about future activities.
   C. NCLIS is well represented here:
      1. Daniel Casey of Syracuse, New York
      2. Elinor Swaim of Salisbury, North Carolina
      3. Bessie Moore of Little Rock, Arkansas, vice-chair emeritus of NCLIS
III. I have been reacquainting myself with the mysteries of the federal budget process.
   A. I have been especially interested in the term "sequestration."
   B. To preserve my sanity, I have focused on the longer-term future.
   C. NCLIS staff are preparing an initial budget for FY 92.
      1. This plan incorporates programs for implementing resolutions from WHCLIS II.
      2. The Commission's future agenda will be formed by the results of WHCLIS II.
      3. Implementation of this agenda is not incidental to the Commission's future.
      4. Rather, it will serve as the core of the Commission's work for the next decade.
IV. WHCLIS II depends upon widespread support of dedicated individuals from many backgrounds.
V. WHCLIST deserves credit for a decade of hard work, dedication, enthusiasm, and conviction.
VI. I look forward to a stimulating meeting and I welcome your ideas and guidance.

DANIEL W. CASEY

I. You have heard about plans for the White House Conference.
II. Now let me tell you about yourselves.
    A. You are prominent players in this exciting drama unfolding across the U.S.
    B. Some of you have carried the WHCLIST banner since 1980; others, fewer years.
    C. All of you have given life to a vision that library and information services could be improved and brought to more people.
III. WHCLIST was born amid uncertainty.
    A. Would it survive?
    B. Would the first great national experiment in developing library and information services be repeated?
    C. Would there be a second White House Conference?
    D. Or would the idea die?
IV. You and I have a common faith.
    A. We believe that our purpose merited our energies.
    B. From early WHCLIST to Nashville, there was a spirit that we must persist and press forward.
    C. Let us pay tribute to all those who saw that WHCLIST survived.
V. By virtue of our survival, we carry a heavy responsibility.
    A. We must examine the library and information services of our nation and determine their future.
        1. What message do we hand President Bush when we meet him in just 10 months and 23 days?
        2. What would you advise him in terms of the information which influences the lives of everyone?
    B. We must stimulate a national involvement in the examination of our library and information services.
VI. We have a singular mission--to enlist the minds and hearts of all Americans in our crusade.
    A. By our presence here today, we give testimony to our dedication.
    B. And now let us bring our zeal into all corners of the United States.
    C. I urge you to accelerate your missionary spirit--
        1. Into the crowded cities
        2. Into the distant hamlets
        3. Into the far reaches of our farms and forests
        4. Into the arid deserts and lush valleys
    D. Your prospects are every man, woman, and child in your neighborhood, state, country.
        1. Share your enthusiasm.
        2. Excite their imagination.
        3. Welcome them into your state activities.
        4. Assure them that their voices will be heard July 9-13, 1991, in Washington, D.C.

VII. We are selling a resource that will endure for generations, that will have a lasting impact on the quality of literacy, democracy, and productivity in the United States.
VIII. Let us make this noble venture the shining hour of our lives.

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LINDA RESNIK

I. Thank you for the invitation to address you here in Nashville today.
   A. I am grateful to all for keeping the White House Conference flame glowing all these years.
   B. You prove that library and information services are for the people.
II. My role today is to provide a brief report on the status of the White House Conference process.
   A. A great deal of activity is under way.
   B. I will leave to others the responsibility of discussing specific plans.
   C. But we are delighted at the innovative and creative approaches the states are taking.
III. One of the roles of the national staff is to assist the states in telling the story of the WHC.
   A. In your registration packet, you will find two of the most recent brochures we have produced:
      1. A general information piece
      2. A listing of all state and territorial pre-Conference plans and contact people
   B. We also have copies of a new brochure about how national organizations can get involved.
IV. Another role we fulfill is to keep the states informed about planning at the national level.
   A. Beginning later this month, we will issue a monthly pouch to all state contact people.
   B. With a newsletter and various enclosures, we will provide:
      1. Information about state and national activities
      2. Reminders about administrative deadlines
      3. Answers to frequently answered questions
      4. Useful and interesting ideas
   C. In this month's package, we will include:
      1. Advisory Bulletins on Delegate Certification.
      2. Developing State/Territory Recommendations.
      3. State/Territorial Reporting Requirements.
   D. For this monthly pouch to be useful, we need to hear ideas from you to share with others.
V. At the national level, we have not filled all the key roles in the core staff.
   A. We have a terrific staff of dedicated professionals dedicated to their task.
   B. Please call on the staff as resources to you and your colleagues.

VI. The following are among the activities we're currently pursuing:
   A. Finalizing negotiations with the DC Convention Center and surrounding hotels
   B. The Delegate Education Plan, which was the subject of an Advisory Committee Task Group meeting here in Nashville
   C. National Recommendations Process on getting issues from state to national deliberation
   D. Information Center, the working core of the information handling process at the WHC
   E. The summer issue of DISCOVERY, the quarterly newsletter of the WHC
   F. A theme paper on each of the Conference themes for widespread distribution and discussion
   G. Draft Conference rules to govern the working of the Conference
   H. Plans for post-Conference follow-up and evaluation, including WHCLIST and other organizations

VII. Among your topics of discussion, remember that there are many human stories unfolding.
   A. These stories show the immediate impact of the efforts now under way.
   B. One is the small library in New Hampshire that got a telephone as a result of the 1979 WHC.
   C. WHCLIST is the ideal group to look and listen for these kind of stories.
   D. Let's not overlook the local successes; they are worth the search.
   E. They are what the White House Conference is all about.

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EILEEN D. COOKE

I. Thank you for the warm welcome to the 11th Annual Meeting of WHCLIST

II. I will focus on two issues in addition to the current budget and the appropriations outlook:
   A. Literacy legislation
   B. The High Performance Computing Act (S. 1067)

III. As for the budget crisis, there is a great deal of anxiety in Washington.
   A. OMB is projecting possible budget cuts for the coming year:
      1. 31.9% domestic
      2. 21-34% military
   B. Given the turmoil in the Persian Gulf, Congress and the White House may extend their deadline and reduce budget cuts.
   C. The so-called budget summit won't take place until after Labor Day.
   D. Stay tuned in.

IV. As for the appropriations outlook:
  A. LSCA and HEA II have fared pretty well.
    1. $140.8 million passed by the House
    2. No action yet by Senate
  B. WHCLIST members should contact members of the Senate Appropriations Committee.
    1. Sen. Tom Harkin (D-IA), chair
    2. Sen. Arlen Specter (R-PA), ranking Republican on Committee

V. Literacy legislation is now ready for House-Senate negotiations.
  A. House has passed its version as part of omnibus education package.
  B. The House bill incorporates several Senate-passed bills, including:
    1. A variety of literacy programs
    2. Provisions related to "Goals for American Education," endorsed by President Bush

VI. The High Performance Computing Act was reported out of Committee on July 23 (S. R. 101-387).
  A. Emphasizes science and high tech super computing
  B. Senator Gore's view of networking can be seen in July 16 issue of Congressional Record.
  C. Includes reprint of Gore Washington Post article entitled "Networking the Future"
    1. Like our interstate highway system, America needs nationwide network of information superhighways.
    2. With such highways, a school child could plug into the Library of Congress.
    3. A doctor in Carthage, Tennessee, could consult with experts at the Mayo Clinic.
    4. Teams of scientists could work together in different geographic locations in a "co-laboratory."
    5. We now face what Yogi Berra once called "an insurmountable opportunity."
  D. Those involved in state planning should consider the implications of this legislation.
  E. Senator Gore has been working on this legislation for over a decade.

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SECOND GENERAL SESSION

The State of the States:
Pre-White House Conference Activities

William G. Asp
Moderator

REGION I: NEW YORK

ROBERTA G. CADE

I. Date of Governor's Conference: November 1990
II. Three people have been important to the New York Governor's Conference:
    A. Daniel Casey
    B. Laura Chodos
    C. Helen Flowers
III. They contacted Governor and persuaded him to call a Governor's Conference.
IV. The Governor, in turn, put money in the state budget for the conference.
V. He also appointed a commission to plan the conference.
VI. A working group of nine persons was formed to implement the conference.
VII. The chair of the commission has played a big role in preparation of a report.
VIII. Eleven regional conferences are planned for August.
    A. Anyone can speak at these conferences.
    B. Elections of delegates will be held at these conferences.
    C. Persons submit their own names with brief statement plus names of five supporters.
    D. Governor will address regional conferences via telecommunications.
    E. Goals of the regional conferences:
        1. Articulate vision for the future
        2. Establish plans
        3. Initiate action

REGION II: FLORIDA

JEAN G. FLETCHER

I. Date/place of conference: Tallahassee, December 3-5, 1990
II. In October of 1989 Governor Martinez called for a Governor's Conference.
    A. A 26-member planning commission was established.
        1. The chair is the director of a private university library.
        2. The co-chair is president of Florida's Friends and Trustees.
        3. Nine members were selected to serve on the steering committee.
    B. Delegate selection criteria were established and printed.
III. Goals and objectives of the conference:
    A. To identify how well present library and information system meets needs of Florida citizens
    B. To determine what library services must be developed to meet future needs in a changing society
    C. To develop an appropriate plan of action to encourage community awareness and support
    D. To clarify responsibilities at the local, state, and national levels
    E. To provide opportunity for citizens to participate in WHC process
    F. To select delegates to WHCLIS
IV. Funding has been limited to federal funds and private sources.
    A. To date, we have received $212,000 from government sources.
    B. We have received $20,000 from private sources.
V. Our standing conference committees and subcommittees are:
    A. Program
    B. Issue Papers
    C. Credentials/Protocol
    D. Local Arrangements
    E. Public Relations
    F. Delegate Selection
    G. Publications
    H. Budget and Finance
    I. Delegate Preparation/Orientation
    J. Resolutions
VI. Regional meetings were held from March to June of this year.
    A. Florida was divided into five regions for this purpose.
    B. Concerns from each region were prioritized to serve as basis for resolutions in state conference.
    C. Regional meetings were used to distribute nomination forms and identify potential delegates.
    D. Scheduled events included the following:
        1. Town meetings
        2. Surveys
        3. Workshops

4. Radio\TV talk shows
5. Presentations to newspaper editorial boards
6. Video tapings for possible TV documentaries
7. Public service announcements
8. Programs before civic groups

E. The state headquarters printed and distributed to the regions:
1. 12,000 nomination forms
2. 85,000 brochures
3. 50,000 bookmarks
4. 20-minute slide program on Florida library services

F. A public awareness campaign was developed for state and regional activities.
1. Numerous press releases were sent out.
2. Negotiations are under way with Florida Public Television for a feature on a weekly program.

G. The regional meetings were self-supporting.

H. Committee will select and train speakers and facilitators to train delegates.

I. A total of seven town meetings were held across Florida.

VII. The delegate selection committee received over 450 applications for 100 slots and 28 alternates.

VIII. Orientation of delegates will include distribution of the following:
A. Issue papers
B. Glossary of terms
C. Fact sheet on Florida libraries
D. Charge to delegates
E. Information on state and national conferences

IX. Orientation activities will insure that delegates:
A. Understand the goals and objectives of the Governor's Conference
B. The structure and status of library services
C. Issues and trends in library development

X. Issue papers have been commissioned on these topics:
A. Florida Libraries in the '90s
B. Library Use and Non-Use
C. Interlibrary Cooperation: Insuring Maximum Access to All Citizens
D. Intellectual Freedom Issues
E. Preservation
F. Funding Issues
G. What People May Expect from Libraries
H. The Impact of Technology on Libraries and Their Services--Now and in the Future
I. The Privatization of Information
J. The Themes of the National Conference: Productivity, Literacy, and Democracy

XI. Highlights of the conference rules
A. All resolutions shall come from workshops.
1. All advance resolutions shall be submitted to the Resolutions Committee.
2. Advance resolutions will be presented only from those coming from workshops.

B. Resolutions will be prioritized numerically and assigned theme areas by delegates.
C. The chair and the Resolutions Committee will determine the order of presentation of resolutions.
D. Resolutions will be available to delegates at the close of the Third General Session.
E. The chair will call the resolutions in numerical order; they will be adopted unanimously if no dissent.
f. Only delegates, alternates, and Planning Committee members may speak, only delegates vote.
G. Debate will alternate between opposing views.
H. Debate will be limited to two minutes for each speaker.
I. Amendments may be proposed from the floor in writing by voting delegates only.
J. A motion to close debate requires a two-thirds standing vote.
K. Resolutions which are not debated or adopted will appear in appendix to conference document.
L. A quorum of each meeting will consist of the majority of the registered delegates.
M. The head teller and tellers will be appointed by the chair; the vote count will be official vote.
N. The House of Representatives electronic system will be used for voting on resolutions.
O. Printed ballots will be used for voting to recommend White House Conference delegates.

XII. The conference program
A. The 1990 Florida Governor's Conference will open on Monday, December 3.
1. Governor and Mrs. Martinez will welcome participants.
2. Mrs. Barbara Bush has been invited but has not yet confirmed.
3. Ten workshops are planned with a maximum of 20 people per group.
B. All-day workshops will be held on Tuesday, with banquet at end of day.

XIII. This is a special opportunity to affect library policy in the state.
A. State legislators are being included in process wherever possible.
B. The Governor has been involved through photos and videos.
C. The Governor's wife, a member of WHCAC, has also been involved and will be a speaker.
D. U.S. Congressional delegation will also be involved.

XIV. Three themes plus two subthemes:
A. WHCLIS themes
1. Literacy
2. Democracy
3. Productivity
B. Subthemes
1. Publicity and promotion
2. Politics and public policies

REGION III: ILLINOIS

BRIDGET LAMONT

I. Date/place of Governor's Conference: April 1990, Chicago
II. Illinois decided to "Just do it" instead of "Plan it and they will come."
III. Illinois was the first state conference.
IV. Our pre-White House Conference activities started with state conference, to be followed by regional conferences.
V. Delegates will be selected in November.
VI. Plan of action
    A. Tie conference into state priorities
    B. Strive for visibility
    C. Have a good time
    D. Not timid in planning
VII. Products of conference
    A. Videos (full version and abbreviated version)
    B. Each delegate stated recommendations and concerns.
VIII. Discussion leaders are being used to select delegates based on participation.
IX. Librarians heard another point of view in conference.
X. Discussion topics/themes
    A. Access
    B. Building coalitions
    C. Using elected officials for support
    D. Language/attitude barriers of library personnel
    E. Money--not so much
    F. The public library as one of the last true symbols of democracy
XI. Small touches were important.
    A. Important to run a good, tight, productive conference
    B. Surprises and give-aways
XII. We went to non-library companies for much of the funding.

REGION IV: COLORADO

BERNIE MARGOLIS

I. Date/place of conference: October 8-10 in Vail
II. The Colorado conference is to be a promotion, an event, to let everyone in Colorado know about libraries.
III. Many citizens are to be involved.
IV. Speakouts and regional conferences
    A. Speakouts
        1. May 5, 1990: South Fork
        2. May 9, 1990: Colorado Springs
        3. May 12, 1990: Grand Junction
        4. May 16, 1990: Greeley
        5. May 17, 1990: Denver
        6. May 19, 1990: Glenwood Springs
        7. May 23, 1990: Pueblo

B. Regional conferences
   1. August 25, 1990: Grand Junction
   2. September 8, 1990: Denver
   3. September 15, 1990: Pueblo

V. Promotion and publicity
   A. TV spots featuring Thomas Jefferson, played by Clay Jenkinson (tape available for $25)
   B. Funded by State Humanities Council
   C. Over 30 corporate sponsors
      1. Public utilities
      2. Safeway Stores
      3. Newspapers
      4. Soft drink companies
   D. Hired a professional promoter
   E. Such sponsorship gets people involved.

VI. Program
   A. Principal speakers
      1. Theodore Roszak
      2. Scott Simon
      3. Clive Cussler
      4. Ellen Gilchrist
   B. Other participants
      1. Governor Roy Romer (keynote)
      2. Mildred Taylor
      3. Joyce Meskis
      4. Kim Long
      5. Clay Jenkinson

REGION V: HAWAII

BARTHOLOMEW A. KANE

I. Date of Governor's Conference: September 7-8, in Waikiki
II. Three position papers have been made available to the WHCLIST delegates.
   A. Not copyrighted
   B. Produced by committees in Hawaii
   C. Circulated ahead of the conference
III. Description of the Hawaii Public Library System
   A. A totally integrated system
   B. Under the direction of the State Librarian
   C. Materials can be borrowed and returned at any public library.
IV. Delegates to Governor's Conference
   A. 140 delegates nominated by community groups across Hawaii
   B. 35 in each category
V. Discussion groups
   A. Four small group discussions on position papers
   B. One additional session dedicated to Hawaii issues
VI. May be bias on part of public toward public libraries; others need to be included.
VII. This may be the greatest opportunity we have had since Andrew Carnegie.

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REPORTS ON FOCUS GROUP MEETINGS

From the State House to the White House: Issues Facing the States Before and After their Pre-White House Conference Activities

Sandra S. Nelson
Focus Group Coordinator

I. Each of the ten focus group sessions met three times on the following schedule:
   A. Session A: 8:45 a.m.-10:15 a.m.
   B. Session B: 10:30 a.m.-12:00 noon
   C. Session C: 1:30 p.m.-3:00 p.m.

II. Each participant could attend these meetings, one per session.

III. The Focus Group discussions had three purposes, depending on the topic:
   A. To present an abbreviated report on one aspect of the WHC process
      1. Example: The experience of one state dealing with literacy
      2. To be followed by discussion, comments, and possible recommendations
   B. To "brainstorm" a topic to gather as many ideas as possible for application
      1. Example: Creative ideas for delegate education in the states represented
      2. To be followed by summary of the most feasible ideas and possible recommendations
   C. To address a specific issue with the intent of developing recommendations and/or resolutions
      1. Example: The future of WHCLIST
      2. To be followed by appropriate recommendations and/or resolutions

IV. In advance of the meeting, the Focus Group discussion leaders were asked to:
   A. Prepare a handout on the topic of discussion, e.g.:
      1. List of discussion questions
      2. Bibliography
      3. Journal article
      4. Brief report
      5. Suggested resolution for discussion
   B. Share the handout with the program chair, the Focus Groups coordinator, and the recorder/reporter
   C. Be responsible for:
      1. Structuring the discussion
      2. Making certain that conversation does not lag
      3. Keeping the group on task in the limited time available

V. The Focus Group recorder/reporters were asked to:
   A. Study thoroughly the material provided by the discussion leader in advance of the meetings
   B. Take notes during each of the three sessions
   C. Prepare a brief summary document of the three sessions
   D. Give a <u>very brief</u> oral report of the three sessions at a general session of WHCLIST

FOCUS GROUP 1: CREATIVE IDEAS FOR DELEGATE EDUCATION:
WHAT HAS WORKED SO FAR/WHAT CAN WORK IN THE FUTURE
Discussion Leader: Marcia A. Shannon (MA)
Recorder/Reporter: Dency Sargent (CT)

I. Basic information
   A. WHCLIS delegates need to know their way around Washington.
   B. Basic primer on state's structure of libraries
      1. Statistics
      2. How state operates
      3. Roles of each type of library
      4. Inter-relationships of libraries
         a. How do they cooperate?
         b. How do different types relate to each other?
         c. What role do coalitions play?
      5. Funding sources and funding patterns
      6. Governance and governance issues
      7. State legislative issues
      8. Problems
   C. Laws
      1. State laws
      2. Federal laws
         a. P.L. 100-382, calling for White House Conference
         b. LSCA, HEA, ESEA
         c. Postal and telecommunications laws
   D. Information on new and emerging technologies
   E. Information on all types of libraries and library services
   F. Histories of libraries, associations, and White House Conference process
   G. Federal impact on libraries and federal structure on dealing with libraries
   H. National picture
   I. Relationship of libraries to educational plans of state and nation
   J. Relationship of libraries to research, business, and economy
   K. Other players, e.g., Friends groups
   L. List of Congressional delegates
   M. Name and photo book of VIPs: Resource people outside state delegation
   N. State LSCA plan and other statewide library plans
   O. Access to office equipment
   P. Library Bill of Rights
   Q. Glossary, acronyms, definitions of terms at state and national level
   R. Statistics
      1. On state and nation's libraries
      2. Funding information condensed to one page
   S. What is expected of delegates
      1. At the Conference
      2. After returning home
   T. Concept of intellectual freedom/access to information
   U. Names of delegates from state selected by WHCAC (if any)
   V. Clear understanding of what the state delegation wants as a result of the WHCLIS

II. Process
- A. Financial arrangement for delegates
- B. How to operate in a political setting
  1. How to write resolutions
  2. How to build coalitions
  3. How to build consensus
  4. Parliamentary procedure
  5. Communications skills
  6. How to caucus and with what results
  7. Political information on who will support what
  8. Art of lobbying
  9. Dress and cultural preparation
  10. Civil dialogue
- C. Information on conference process
- D. Rules of procedure for sessions in Washington
- E. Information on the scope of concerns at WHCLIS
  1. How broad?
  2. How specific?
- F. Group dynamics
- G. Logistics
- H. Samples of outcomes, e.g., resolutions
- I. Create relationships within own delegation
  1. Team building
  2. Consensus building
  3. Delegate unity
  4. Knowledge of delegate strengths as resource persons
  5. Division of labor within delegation
  6. Every delegation to Washington should have "librarian" to bring all materials and to serve as:
     a. Reference librarian
     b. Archivist

III. Issues
- A. Information on three WHCLIS themes; definition of each
- B. Fact sheet on issues and themes
- C. Broad concept of literacy--e.g., the need for critical thinking, not just reading and writing
- D. Vision of what library service could be
- E. ALA issues papers
- F. Recommendations from other states
- G. Regional concerns
- H. Library and information issues
  1. Special populations
  2. Marketing
  3. Public relations
  4. Recruitment and retention of library personnel
  5. Networking
  6. Preservation
  7. Certification
  8. Censorship
  9. Access
  10. Role of technology
  11. Cost of materials
  12. Fees for service
  13. Access to government information

IV. Methods
- A. Sponsor mentoring program (MN).
- B. Produce audio cassettes.
- C. Hold orientation programs:
  - 1. Role plays
  - 2. Lobbying exercises
- D. Visit libraries in Washington area
  - 1. Perhaps as a team
  - 2. Visit different types of libraries
  - 3. See what is done; ask for explanations
- E. Present state conference recommendations with WHCLIS delegates present to hear reactions.
- F. Attend state association meetings and state planning meetings.
- G. Prepare bibliography.
- H. Use Arch Lustberg video.
- I. Develop roles for state conference delegates who do not become WHCLIS delegates.
  - 1. State advisory council
  - 2. Friends, state and local
- J. Other materials
  - 1. Issue papers
  - 2. Long-range plan
  - 3. Fact sheets
  - 4. Newsletters
- K. Make use of available videos.
- L. Hold seminars with dynamic speakers.
- M. Hold regular delegate meetings.
  - 1. Use group dynamics.
  - 2. On different subjects
    - a. Writing recommendations and resolutions
    - b. Issues
    - c. Other topics of importance for WHCLIS delegation
- N. Exhibits
  - 1. Hold pre-conference day with exhibitor booths (MA)
  - 2. Visit ALA Mid-Winter and PLA meetings and exhibits
  - 3. Visit Smithsonian exhibit on technology
- O. View OCLC video "The Electronic Library."
- P. PAL process: Each one reach one (NC).
- Q. Visit to Congress; meet Congressional delegates at home.
- R. Have public official delegates mentor other delegates on lobbying and political process.
- S. Attend state library legislative days.
- T. Use library school faculties.
- U. Prepare materials in timely fashion.
- V. Provide facilitator/reporter training (CT).
- W. Set up delegate "contract" to insure continued work for libraries
  - 1. 3-5 years (CA)
  - 2. 3 years (MI)
- X. Hold regional pre-conference for WHCLIST delegates.
- Y. Hold "report back" session in state after WHCLIS.
- Z. Hold state conference after WHCLIS.
- AA. Reconvene state conference after WHCLIS.
- AB. Hold state event or occasion to recognize and acknowledge WHCLIS delegates.
- AC. Hold send-off event for state delegates to WHCLIS.

AD. Video delegates at WHCLIS in action.
AE. Bring state souvenirs or hats to WHCLIS.
AF. State delegates may serve as committee to monitor and implement WHCLIS resolutions in the state.
AG. Prefer "orientation" to "education."
AH. FUN: Take opportunity to create relationship and to learn about delegate interests.

V. What is going to be provided by Washington for delegate orientation?
   A. Three theme papers, due mid-September
   B. Quarterly newsletter
   C. Monthly "pouch"--one to each state coordinator. To include:
      1. Informal newsletter
      2. Contributions from the states
      3. Resolutions from the states
   D. Video--how issues and themes relate
   E. Comparative statistics
   F. Hypertext--Available now
   G. Glossary
   H. Background and historical information
   I. Synthesis of issues from states with input from national associations
   J. Logistics, orientation--last to go out.
   K. National teleconference (possible)
   L. Interactive video exchange (possible)

VI. Requested of Washington
   A. Description of plans
   B. Timeline--ASAP
   C. Copies of all materials sent to state coordinators as well as to delegates

VII. Resources
   A. WHCLIS
      1. 1-800-WHCLIS2
      2. 1-202-254-5100
      3. FAX 1-202-254-5117
   B. ALA office (Charles Harmon)
      1. 1-800-545-2433, X2156
      2. 1-312-280-2156
      3. FAX 1-312-440-9374

FOCUS GROUP 2: ISSUES IN DELEGATE SELECTION: APPLYING, ELECTING, APPOINTING

Discussion Leader: Richard G. Akeroyd, Jr. (CT)
Recorder/Reporter: J. Maurice Travillian (MD)

I. All agreed that all methods of selecting delegates are fraught with peril.
II. Many states reported that their delegate selection methods were reactions to previous problems.

III. The following methods of choosing delegates were reported by the various states:
   A. Selection/appointment--made by:
      1. Government officials
      2. Local or state committees
      3. Library associations
      4. Other groups
   B. Election
      1. At local or regional meetings
      2. At state conference
   C. Lottery: random selection of interested delegates
IV. Expectations of commitment should be communicated to the delegates, including a job description.
V. States should be notified of any delegates appointed nationally.

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FOCUS GROUP 3: RESOLUTION PREPARATION: WAYS AND MEANS

Discussion Leader: Robert M. Case (PA)
Recorder/Reporter: Donald E. Wright (IL)

I. Discussion was based on guidelines "Writing Resolutions," prepared by the discussion leader.
II. Contents of guidelines
   A. Resolution Defined
   B. Resolution Format
   C. Resolution Guidelines
   D. Sources
   E. Resolution Outline
   F. Sample Resolution
III. Guidelines reviewed to illustrate essential qualities of a good resolution
   A. Clarity
   B. Purpose
   C. Specific desired results
   D. Assignment of responsibility
IV. Conference rules must be adopted at first session and rules must state:
   A. The process for developing resolutions.
   B. The process for presenting them to the body.
   C. The rule for debate.
V. Recommendation: That ALA establish clearinghouse for all resolutions from state conferences.
VI. NOTE: The guidelines were put into practice through preparation of resolutions for meeting.

FOCUS GROUP 4: A LITERACY PROGRAM THAT WORKS: THE NORTH CAROLINA EXPERIENCE

Discussion Leader: Mary Kit Dunn (NC)
(with Sandra Neerman and Steve Summerford)
Recorder/Reporter: Phyllis Larson (PA)

I. Different from other focus groups in that it dealt with one theme: literacy
   A. The presentation included a video production.
   B. Enthusiasm was high on part of presenters.

II. Background
   A. Survey showed low visibility of public library and lack of leadership in the community.
   B. Membership in Friends group was declining.
   C. Illiteracy was seen as an issue that could address both problems.
   D. Lack of coordination among agencies was also a problem.

III. The project: Basic facts
   A. Called "Community of Readers"
   B. Site: Greensboro, NC
   C. 160,000 population (30% minority)
   D. 37,000 illiterates, 75,000 with no high school diploma
   E. Sponsored by Friends of the Greensboro Public Library
   F. Funded by the community.

IV. The project: How it works
   A. Involved the formation of strong coalition of community agencies.
   B. Taskforce is composed of representatives from 40 agencies and businesses.
   C. Designed to showcase the literacy programs already in existence.
   D. Diverse group shared common goals.
   E. Created special events to:
      1. Increase awareness of the problem.
      2. Promote literacy and reading.

V. Results
   A. Literacy is now on the political agenda.
   B. There is increased effectiveness and accountability of the participating organizations.
   C. The library has taken a leadership role and has changed its image in the community.
   D. There is increased cooperation among library, schools, business, and human services agencies.
   E. Membership in the Friends of the Library increased by 300.
   F. One of the branch libraries was made the Vance-Chavis Lifelong Learning Library.
   G. Other agencies are asking to join the coalition.

FOCUS GROUP 5: THEME SELECTION:
PRODUCTIVITY, LITERACY, DEMOCRACY, AND BEYOND

Discussion Leader: William G. Asp (MN)
Recorder/Reporter: Donald Lamb (WI)

I. Basic questions regarding WHCLIS themes
   A. Will all discussion at WHCLIS revolve around themes of democracy, literacy, and productivity?
   B. Will the delegates be asked to choose one of the themes, as they were in 1979?
   C. What is the relationship between issues at local/state/national levels and the WHCLIS themes?
   D. How does a state address these themes without a state conference?
   E. How do we fit other topics into the three main themes?
   F. How can we get beyond the conversation-stopper of "more money for libraries"?
   G. How should we respond to the question, "How much is enough?"
   H. Are current funds for libraries being used in the best possible way?
   I. How can libraries "get their due" for the work they do for literacy?

II. Suggestions
   A. Stress the importance of relating "improving library and information services" to WHCLIS themes.
   B. Emphasize connections between WHCLIS themes and experience, i.e., readable terms.
   C. Tailor local issues so they can be addressed by the national issue papers.
   D. Apply WHCLIS themes to what your state legislature or county government is working on.
      1. Higher education
      2. The arts
      3. The Bill of Rights
   E. Take advantage of any momentum that has already been achieved.
   F. Relate the themes to people.
   G. Emphasize that productivity refers to people skills, not just to serve business.
   H. Emphasize that literacy is broader than adult literacy; it encompasses:
      1. Technological literacy
      2. Information literacy
      3. Family literacy
      4. Workplace literacy
   I. Feed evolving information on WHCLIS themes through existing networks.

FOCUS GROUP 6: THE FUNDING QUESTION:
FINANCIAL SUPPORT FOR STATE CONFERENCES

Discussion Leader: David Henington (TX)
Recorder/Reporter: Candia Welch (KS)

I. Funding plan
   A. Know your needs.
      1. Determine average delegate cost.
      2. Identify specific requirements.
   B. Create overall budget based on requirements.
      1. Bare bones approach
      2. Adequate approach
      3. Cadillac approach
   C. Identify seed money from federal sources.
   D. Identify balance of budget to be raised.

II. Funding process
   A. Identify fundraisers.
      1. Librarians are not usually experienced in fundraising.
      2. Experienced persons are better choices.
      3. Appoint such persons to key committees.
      4. Look for someone dynamic and enthusiastic, e.g., young banker.
      5. Use local librarians to identify other potential fundraisers.
   B. Identify funding sources.
      1. Information providers
      2. Publishers
      3. Individuals, e.g., philanthropists
      4. Self-funding delegates
      5. Corporations
      6. State bar associations
      7. Vendors
      8. LSCA funds (Title I or III)
      9. Other federal or state funds
      10. Services-in-kind, e.g., printers who can advertise products
      11. Institutions
      12. Related organizations/businesses
      13. Foundations
      14. Other grants
      15. Funding within conference, e.g., exhibits
      16. Local organizations
      17. Chambers of commerce
      18. Friends organizations
      19. Contingency givers
      20. Unions
      21. Professional groups
      22. Library groups (local, state)
      23. Universities
      24. Governors
      25. NEA
      26. Direct contributions, e.g., school students donate one cent

27. Large libraries with funding sources
28. Fraternal organizations
29. Service organizations
30. Civic clubs
31. Famous speakers (charge to see them)
32. Commercial tie-ins, e.g., official drink
33. Center for the Book
34. Businesses
    a. Utilities
    b. Telephone companies
35. Contributed services
36. Proceeds from charging observers who attend state conference
37. Tie-ins with other conferences to save mailing and other costs
    a. Literacy with literacy meeting
    b. Productivity with manufacturing conference
    c. Democracy with commissioners association meeting

C. Other tips on process
   1. Match need with dollar amount and focus on possible donor.
   2. Identify companies, e.g., information vendors, and send out list to state libraries.
   3. Consider gimmicks/awards to encourage funding ideas or solicitation.
      a. Design campaign kit for one focus.
      b. Send hardest worker to state conference.
      c. Ask airlines to donate trip and be part of advertising.
   4. Involve politicians.
   5. Write letters to potential donors and follow up with phone calls.
   6. Create fact sheets to use in soliciting funds.

D. Problems/solutions
   1. Donors are not willing to give to issues but to things.
   2. Funding may shape nature of conference.
   3. Smaller foundations may not give enough to justify staff time.
      a. Target small items.
      b. Use volunteers.
   4. Overuse of same foundations could mean that many are already committed.
      a. Focus on local or state corporations or individuals.
      b. Focus on corporations further removed from the library field.

E. Hints for fund-raising
   1. Know what you're looking for.
   2. Be specific with requests.
   3. Match item with donor.
   4. Get there first.
   5. Use local resource people.

F. Coordinate requests and receipts of donations through:
   1. Clearinghouse
   2. Designated individual
   3. Group

G. Identify further budget requirements (a continuing requirement)

III. Funding follow-up
  A. Express appreciation to donors.
    1. Verbal recognition
    2. Thank-you letters
  B. Account for funds spent.
  C. Continue budget planning beyond state and national conference to insure follow-up in state.
IV. Summation
  A. Building donor relationships should encourage continued participation and partnerships.
  B. Fund-raising for library support is a continuous process.
  C. Participation at all levels is a key concept in fund-raising.

FOCUS GROUP 7: CREATING COALITIONS:
HOW TO BUILD AND MAINTAIN SUPPORT GROUPS IN THE STATES

Discussion Leaders: Sandy Dolnick (PA) and Richard Torbert (PA)
Recorder/Reporter: Jack Mulkey (AR)

I. Friends of Libraries, U.S.A. (FOLUSA)
  A. Every state should have a Friends group for fundraising and advocacy.
  B. Problem: Volunteers come and go.
II. Some coalitions have multi-focus--and room for libraries.
  A. Aging
  B. Women
  C. Children's groups
  D. Chambers of commerce
  E. Civic clubs
  F. Labor unions
  G. Women's clubs
  H. Church councils
  I. League of Women Voters
  J. United Way
III. Seek groups that are used to partnership work, e.g., Junior League
IV. What to do
  A. Research
  B. Marketing strategy
  C. Action plan
  D. Who does this?
V. Objectives
  A. Local understanding and local leadership
  B. Local development support
  C. State funding
  D. Networking
  E. Involvement
  F. Library legislation
    1. Governance
    2. Funding

VI. Resolutions
- A. Every county, city, or appropriate region should have a Friends group.
- B. Every state should have a legislative subcommittee devoted to:
  1. Periodic study of library support.
  2. Funding of libraries.

VII. Membership
- A. Lay leaders
- B. League of Women Voters
- C. Federated Womens Clubs
- D. Business leaders
- E. Real estate agencies and developers
- F. State library
- G. WHCLIS delegates

VIII. Activities
- A. Legislative days--state and national
- B. Lobbying
- C. Promotion of literary culture of the state
- D. Workshops and continuing education (leadership)
- E. Communications/newsletters
- F. Media events
- G. Fairs and festivals
- H. Recognition of support

IX. Resources
- A. White House Conference--surplus funds and delegates
- B. FOLUSA
- C. State librarians
- D. Trustees' associations
- E. State library associations
- F. Corporations
- G. Foundations
- H. Library and information vendors
- I. American Library Association
- J. Special Libraries Association
- K. Medical Library Association
- L. Other associations
- M. Multi-purpose coalitions

X. Discussion groups: Activities in the states
- A. Minnesota
  1. Many friends groups
  2. Use of State Humanities Council
- B. Arkansas: Committee of 100
- C. New Hampshire: Strong Friends groups
- D. Idaho
  1. Little activity at this time
  2. Geographic barriers
  3. Low population base
- E. Virginia
  1. Trustees Association very effective
  2. Friends work with staff liaison from library
  3. League of Cities, civic group "birthdays," contributions
- F. Maryland: Strong Citizens of Maryland Libraries group
- G. Missouri: State Friends no longer very active
- H. Michigan
  1. Friends a section of state library association
  2. League of Women Voters effective advocates

I. Massachusetts
   1. Strong trustees group
   2. No state Friends group
J. Alabama
   1. Friends group: FOAL
   2. Advocacy group
K. Federal libraries: Friends groups
   1. National Library of Agriculture/Medicine
   2. Library of Congress
L. Puerto Rico
   1. Limited support of public libraries
   2. No Friends group

FOCUS GROUP 8: PUBLIC INFORMATION ON INFORMATION TO THE PUBLIC: WHAT WORKS IN THE STATES

Discussion Leader: Kimberly Taylor (CO)
Recorder/Reporter: Cynthia Everett (MS)

I. Overview of Colorado experience
   A. The program is the most essential part of your conference.
   B. Have a product to sell to draw the people.
II. Sharing ideas about regional and state conferences among attendees
III. Brainstorming: Promotional ideas
   A. Market libraries to targeted groups.
   B. Promotional idea: Win a free trip to your state conference.
   C. Hold regional conferences in Congressional districts, with Congresspersons as keynote speakers.
   D. Use corporate sponsors, giving them good publicity for their donations.
   E. Have a famous person attend your conference (good calling card).
   F. Hold conferences in areas where people want to go.
   G. Use promotional ideas that people can really understand.
   H. Simplify slogans for your conferences.
   I. Approach companies for design and printing.
   J. Have newspaper ads donated.
   K. Include information enclosures in bank statements; include stuffers in other mailings.
   L. Advertise on grocery store bags.
   M. Make contacts in rural areas (send black and white photos to newspapers).
   N. Use cable TV, local TV.
   O. Plan programs with public appeal.
   P. Use state library communications.
   Q. Mail press releases from state official's office, e.g., Secretary of State.
   R. Appoint key people to planning committees, e.g., local politicians who hold the purse strings.
   S. Use local libraries for promotion.
   T. Use local media networks.
   U. Be sure of the message you are sending out.
   V. Target professional groups and other audiences for special meetings.

W. Use human interest angles, e.g., the "Holy cow, Mabel!" factor to catch the press's attention.
X. Use Wal-Mart promotional bags.
Y. Develop speakers' bureau using state delegates; develop master contact list.
Z. If all else fails, BRIBE!

FOCUS GROUP 9: AFTER THE BALL IS OVER: FOLLOW-UP ACTIVITIES IN THE STATES

Discussion Leader: Charles Beard (GA)
Recorder/Reporter: Anthony Miele (AZ)

I. Establish a strong communications network with a strong public relations program in each state.
II. Have governor and other officials endorse resolutions from WHCLIS.
III. Recommend that the governor appoint a follow-up/implementation study committee.
IV. Continue WHCLIST or similar group that will provide participation from each state.
V. Set up a timetable for implementation of the WHCLIS resolutions.
VI. Sponsor a follow-up meeting on WHCLIS in the state.
VII. Prioritize and simplify resolutions from state conference and WHCLIS.
VIII. Maintain a close relationship between outgoing and new delegates.
A. Develop mechanism for monitoring and insuring their tenure, commitment, and involvement.
B. Keep them young and vigorous.
C. Reconvene delegates periodically for updates.
IX. Delegates should work with state library agency in developing implementation plan in state.
X. Delegates should seek leadership in state library agency to put plan into motion.
XI. Incorporate new delegates into state legislative network.
XII. If state does not have legislative network, start one.
XIII. Enlist aid of other lobbying groups such as League of Women Voters, civic clubs, etc.
XIV. Get ALA involved by incorporating WHCLIS resolutions into ALA annual conference.
XV. State library agency should assume leadership role in following up on WHCLIS.

FOCUS GROUP 10: BUT WILL YOU LOVE ME IN THE MORNING:
THE FUTURE OF WHCLIST AFTER WHCLIS II

Discussion Leader: Joan Ress Reeves (RI)
Recorder/Reporter: Jenny McCurdy (GA)

I. Session A
   A. The role of the state librarian/agency as related to WHCLIST
      1. Large numbers of people can be left out of process.
      2. Must be willing to assume responsibility in state or find someone who will.
      3. If state agency funds delegates, does it retain the right to appoint?
      4. Some resentments remain toward the first White House Conference.
   B. Need for more formal membership structure
      1. Terms of service and election of "official delegates" and "Steering Committee members"
      2. Steering Committee members do not have to be official delegates.
      3. Questions of identity: Are we:
         a. An issue-related group or representation-related group?
         b. A state and regional group or a personal membership group?
   C. Purpose of organization
      1. Are we a single-focus organization?
      2. Must deal with lack of understanding of definition of:
         a. WHCLIS
         b. WHCLIST
   D. Relationship of WHCLIST to other organizations and individuals in state
      1. Need to build new leadership
      2. Opportunity to change official delegates
      3. Fragile position of those who are not "official" delegates
         a. State issues
         b. Federal issues
   E. Recommendations/ideas/suggestions
      1. Define WHCLIS.
      2. Define relationship of state librarian to WHCLIST.
      3. Increase publicity to attract additional members, focusing on non-library publications.
      4. Define roles and terms of Steering Committee members and associate members.
         a. Create method of leadership bridging.
         b. Try training retreat for 1992 Steering Committee
      5. Revise Bylaws in order to:
         a. Encourage broader membership.
         b. Simplify structure.
         c. Encourage broader mission.

II. Session B
  A. How do we present plan to continue WHCLIST?
    1. Just do it!
    2. Resolutions to WHCLIS
      a. For sake of legitimacy
      b. What if it fails?
        (1) Are we seen as commending ourselves?
        (2) Are we seen as self-perpetuating?
    3. Possible sources of resentment
      a. New delegates: Who are these WHCLIST people?
      b. WHCLIST vs. state agency or NCLIS
      c. Bad experience at first WHCLIS
      d. Goes with the territory; if functioning, tension will exist somewhere
  B. Publicity/education
    1. New WHCLIS delegates: Will they know what WHCLIST is?
    2. WHCLIS Hypertext does not mention WHCLIST.
  C. What happens after 1992?
    1. Continuation of annual meetings
    2. Ways of keeping WHCLIS delegates involved
      a. Is it lifetime appointment?
      b. Is it decade appointment (i.e., between White House conferences)?
  D. Recommendations/ideas/suggestions
    1. Present resolution at WHCLIS to preserve WHCLIST--not out of necessity but need to legitimize.
    2. Inform, educate, and increase public information on WHCLIST.
    3. Review and revise Bylaws if deemed necessary.
    4. Re-examine appointment process and terms of official delegates.
    5. Define role of state library agency.
    6. Put WHCLIST into Hypertext.

III. Session C
  A. What does WHCLIST have to offer for future?
    1. Continuity
    2. Networking and advocacy
    3. 501 C-3 status
    4. Funding base
  B. Role of and need for public relations
    1. Hire professional.
    2. Expand meaning of key issues.
    3. Produce a product--thought-provoking material.
    4. Cross comments on topics--pull together and make widely available.
  C. Need for ten-year review/report/summary of WHCLIST
    1. Speech by Ed Gleaves
    2. Problem of too much reading material
    3. Not statistical in nature
  D. Publicizing results of WHCLIST
  E. Charge and responsibility of WHC delegates to their own states/territories after WHCLIS

F. Recommendations/ideas/suggestions
   1. Increase public relations/promotion/publicity.
   2. Continue and strengthen advocacy role.
   3. Maintain continuity.
   4. Write and distribute critical summary/review of first ten years of WHCLIST.
   5. Maintain attitude of open-mindedness, accessibility, and flexibility.

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WHCLIST

WHCLIST TRANSITION PLAN

The White House Conference on Library and Information Services Taskforce (WHCLIST) was established in 1980 as a result of two resolutions of the first White House Conference on Library and Information Services (WHCLIS). It has, in ten years, become a strong national network of over 700 individual, corporate, and organizational members. WHCLIST is the only national organization devoted primarily to the White House Conference process. It has been a driving force in implementing the recommendations of the first Conference and helping to plan for the second Conference.

To insure the continuity of the process between White House Conferences, the WHCLIST Steering Committee has been discussing ways to structure the transition to WHCLIST'S second generation, after the 1991 White House Conference. Here is the plan:

At or before the 1991 White House Conference, the delegates from each state and territory will caucus to select two official WHCLIST delegates, one lay and one professional. The official WHCLIST delegates from each state and territory will meet at the White House Conference and select a transition team Co-Chair, plus three other people to constitute half the transition team. The other half will come from the existing WHCLIST group: a transition Co-Chair, who will be the Vice-Chair of WHCLIST elected in Nashville in 1990; the immediate past Chair; and two other people, one lay and one professional.

The transition team will be responsible for planning the first WHCLIST Meeting after the 1991 White House Conference. The meeting will focus on strategies to implement WHCLIS II resolutions and on organizational decisions, including the election of WHCLIST's new leadership. We suggest that the meeting be held in Washington, D.C., in April, 1992, the weekend before Legislative Day, with staff support from the White House Conference and/or the National Commission on Libraries and Information Science. The new WHCLIST leadership and state representatives will then be ready to visit their congressional delegations on Legislative Day, along with Legislative Day veterans, armed with priorities and issues from the 1991 White House Conference.

In the meantime, WHCLIST Regional Representatives will be elected as usual in August, 1990, in Nashville, to serve until the 1992 WHCLIST Meeting. Once new state official delegates are selected (at the 1991 White House Conference), the Regional Representatives will work with them to encourage implementation activities in their states and nationally. At the 1992 Annual Meeting, the new group will elect new WHCLIST Regional Representatives.

This plan provides for an orderly and speedy transition to a new generation of leadership for WHCLIST, and for a quick beginning to implementation of the resolutions of the second White House Conference.

--Adopted by the WHCLIST membership, Nashville, Tennessee, August 18, 1990

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WHCLIST

RESOLUTION NO. 1

WHEREAS, August 18, 1990, marks the end of the official meetings of the White House Conference on Library and Information Services Taskforce (WHCLIST), and

WHEREAS, during the eleven years of challenging conference agendas, monitoring activities and action programs, WHCLIST recognized the continued support offered by state professional associations, state Friends of Libraries organizations, the Special Libraries Association, and the American Library Association, and

WHEREAS, Eileen D. Cooke, Director of the Washington office of the American Library Association, has been a full participant, advisor, and liaison to WHCLIST, and

WHEREAS, Eileen Cooke has generously offered her time, energy and expertise to WHCLIST through her informative programs and Legislative updates and raised our levels of legislative and political awareness to new heights,

THEREFORE BE IT RESOLVED:

That on the 18th day of August 1990, WHCLIST extends its appreciation to the state professional associations, State Friends of Libraries organizations, and Special Libraries Association, and the American Library Association for their continuous support, and

BE IT FURTHER RESOLVED:

That highest appreciation be extended to Eileen D. Cooke for being our friend, counselor, and special colleague during the exciting times of WHCLIST.

Robert Case, Chair
WHCLIST Resolutions Committee

Joan Ress Reeves, Chair
WHCLIST

Approved August 18, 1990
Nashville, Tennessee

WHCLIST

RESOLUTION NO. 2

WHEREAS: the White House Conference on Library and Information Services Taskforce (WHCLIST) completed its eleven-year assignment, and

WHEREAS, the successful outcome of its long and varied agendas would not have been possible without the continued support of our state library agencies, many of which provided financial support of delegates and observers' attendance at WHCLIST meetings, and in so many other ways provided in-kind support at state levels, and

WHEREAS, the monitoring of the 1979 White House Conference resolutions and the important findings revealed in the annual "Report of the States" would not have been possible without the state library agencies' staff responses to WHCLIST requests, and

WHEREAS, the Chief officers of State Library Agencies provided the necessary and effective leadership and coordination of agendas with state library agencies and WHCLIST,

THEREFORE BE IT RESOLVED:

That at this final meeting of WHCLIST of August 18, 1990, appreciation is extended to the Chief Officers of State Library Agencies and to all state library agencies for their on-going support, leadership, and counsel which helped clarify our mission and contributed immeasurably to the success and achievements of our special goals.

Robert Case, Chair
WHCLIST Resolutions Committee

Joan Ress Reeves, Chair
WHCLIST

Approved August 18, 1990
Nashville, Tennessee

WHCLIST

RESOLUTION NO. 3

WHEREAS, the attendees of the 11th Annual Conference of the White House Conference on Library and Information Services Taskforce (WHCLIST) spent four days as guests of the Stouffer Hotel in Nashville, Tennessee, and

WHEREAS, the Stouffer Hotel provided an attractive environment and facility that was highly conducive to the conference program's large and small group requirements, and

WHEREAS, the management and staff associated with reservations, conference arrangements, food service, and housekeeping anticipated and responded cheerfully to our personal needs and conference agenda,

THEREFORE BE IT RESOLVED:

That on this 18th day of August, 1990, the delegates, members and observers of the White House Conference on Library and Information Services Taskforce express their highest appreciation to the Stouffer Hotel, management, and employees for the professional and friendly manner in which they supported the conference needs and added to the success of the 11th Annual Conference.

Robert Case, Chair
WHCLIST Resolutions Committee

Joan Ress Reeves, Chair
WHCLIST

Approved August 18, 1990
Nashville, Tennessee

WHCLIST

RESOLUTION NO. 4

WHEREAS, Congress passed and President Reagan signed into law Public Law 100-382 authorizing a second White House Conference on Library and Information Services, and

WHEREAS, Public Law 100-382 authorized $6,000,000 in funding for support of the White House Conference activities; and

WHEREAS, $4,975,000 has been appropriated by Congress for the support of the White House Conference activities; and

WHEREAS, the additional $1,025,000 in funding is needed to insure the success of the state activities,

NOW THEREFORE BE IT RESOLVED:

That the White House Conference on Library and Information Services Taskforce urge Congress to appropriate the remaining $1,025,000 for the White House Conference.

BE IT FURTHER RESOLVED:

That the Chair of the White House Conference on Library and Information Services communicate this action to the Senate and House Appropriations Committees.

Robert Case, Chair
WHCLIST Resolutions Committee

Joan Ress Reeves, Chair
WHCLIST

Approved August 18, 1990
Nashville, Tennessee

WHCLIST

RESOLUTION NO. 5

WHEREAS, the success of any conference is based upon sound planning goals that are responsive to group needs,

WHEREAS, the Conference Planning Committee, chaired by Edwin S. Gleaves, was aided by a team of creative White House Conference on Libraries and Information Services Taskforce members representing a broad geographical area nationally, and

WHEREAS, the conference program resulted in a highly polished and carefully developed agenda that provided opportunities for a variety of information sessions, small focus group meetings, and discussion and reporting sessions related to national and regional concerns, and

WHEREAS, the success of the total conference agenda would not have been possible without the careful planning of the Local Arrangements Committee where attention to details, pre-conference planning information, and a delightful mix of business and pleasurable moments for hospitality and special local attractions contributed to the conference's success, and

WHEREAS, the responsibility of planning and coordinating of local arrangement was most effectively met by its Chairman, Sandra S. Nelson, who with her committee articulated conference needs into a trouble-free meeting that made participants feel welcomed and comfortable through their friendly and cheerful response to Conference needs,

THEREFORE, BE IT RESOLVED:

That WHCLIST extend the highest appreciation to Edwin S. Gleaves, Chair of the Conference Planning Committee, and to Sandra S. Nelson, Chairman of the Local Arrangements Committee, for the outstanding contributions they made in this team effort to meet and successfully achieve the program planning and local arrangements goals of the final WHCLIST Conference held in Nashville, Tennessee, August 16-18, 1990, and

BE IT FURTHER RESOLVED:

That WHCLIST extend its appreciation to the Tennessee State Library and Archives for its support to the conference through its assignment of key personnel and in-kind services that contributed to the success of the final meeting of WHCLIST.

Robert Case, Chair
WHCLIST Resolutions Committee

Joan Ress Reeves, Chair
WHCLIST

Approved August 18, 1990
Nashville, Tennessee

WHCLIST

RESOLUTION NO. 6

WHEREAS, the success of any White House Conference on Library and Information Services Taskforce (WHCLIST) conference has been dependent upon the financial contributions of a variety of individuals, organizations, and corporate groups, and

WHEREAS, the 11th Annual Conference of WHCLIST has benefitted by the financial support of eleven major contributions that made it possible for WHCLIST to carry out its special program needs, and

WHEREAS, the H. W. Wilson Company in particular has for a number of years made substantial contributions to the WHCLIST annual meetings,

NOW THEREFORE BE IT RESOLVED:

That WHCLIST extends its deep gratitude and appreciation to Frank Miller, Vice President of the H. W. Wilson Company, for providing this generous financial support of the WHCLIST Annual Meetings.

Robert Case, Chair
WHCLIST Resolutions Committee

Joan Ress Reeves, Chair
WHCLIST

Approved August 18, 1990
Nashville, Tennessee

WHCLIST

RESOLUTION NO. 7

WHEREAS, among the many memories White House Conference on Library and Information Services Taskforce (WHCLIST) delegates, members, and observers will have of the final conference will be the special event of an evening on the General Jackson Riverboat, and

WHEREAS, the unique experience brought about new bonds of fellowship and pleasure among WHCLIST members and a new appreciation to the history and culture of Tennessee, and

WHEREAS, Ingram Library Services funded and hosted the entire WHCLIST assembly in this delightful evening on the Cumberland River,

THEREFORE BE IT RESOLVED:

That WHCLIST extend its highest appreciation to Larry Price, Vice-President and General Manager of Ingram Library Services, for his generous support in making this excursion possible, and its further appreciation for the opportunity for WHCLIST members to meet representatives of the Ingram organization.

Robert Case, Chair
WHCLIST Resolutions Committee

Joan Ress Reeves, Chair
WHCLIST

Approved August 18, 1990
Nashville, Tennessee

WHCLIST

RESOLUTION NO. 8

WHEREAS, The First White House Conference on Library and Information Services affirmed its support of the first amendment to the Constitution of the United States of America; and

WHEREAS, The First White House Conference on Library and Information Services resolved that the local, state, and federal governments should support efforts by individuals, groups, or governments to ensure the freedom of choice of every individual; and

WHEREAS, Funding for the National Endowment for the Arts (NEA) and from the National Endowment for the Humanities (NEH) have enabled libraries to offer their users unprecedented opportunities to experience a wealth of artistic, cultural, and educational activities;

WHEREAS, There is strong indication that the continued politicization of the Endowments' reauthorization may result in restrictive limitation on the types of proposals to be funded; now

THEREFORE BE IT RESOLVED:

That WHCLIST urges the Endowment's enabling legislation, the National Foundation on the Arts and the Humanities Act, be reauthorized for a full five years without restrictions; and

BE IT FURTHER RESOLVED:

That WHCLIST urges the chairpersons of the NEA and the NEH and all grant officers of both Endowments to resist strongly any partisan or doctrinal influence over the grants-making process, and

BE IT FURTHER RESOLVED:

That copies of this resolution be forwarded to the Congressional Authorization and Appropriation Committees and the chairpersons of the NEA and the NEH.

Robert Case, Chair
WHCLIST Resolutions Committee

Joan Ress Reeves, Chair
WHCLIST

Approved August 18, 1990
Nashville, Tennessee

WHCLIST

RESOLUTION NO. 9

WHEREAS, during its eleven years of activities, the White House Conference on Libraries and Information Services Taskforce (WHCLIST) has enjoyed building coalitions and working with high levels of library leadership, and

WHEREAS, the types of liaison have been mostly closely associated with the National Commission on Libraries and Information Science, and

WHEREAS, the support of the National Commission on Libraries and Information Science has been instrumental in providing the initial mechanism for WHCLIST to move forward to planning its action agenda, and

WHEREAS, the spirit of WHCLIST and the important and unique role it has played in the long tradition of library development in our nation has always been energized by the presence of Commissioner Bessie Moore, whose attendance at our meetings continued to build new relationships between the Commission and our special mission, and

WHEREAS, Mary Alice Hedge Reszetar, Associate Executive Director of the National Commission on Libraries and Information Science, has been the keystone in communicating and articulating the common goals of WHCLIST and the National Commission, and

WHEREAS, Mary Alice Hedge Reszetar's attention to details and her knowledge of official protocol on policy and political action has made on outstanding contribution to WHCLIST, and

WHEREAS, the personal commitment to quality libraries of Mary Alice Hedge Reszetar is further reflected in the parenting role resulting in her son Laurence becoming an informed and active library advocate as the youngest member of WHCLIST and delegate to the Maryland Governors Conference on Libraries; now

THEREFORE BE IT RESOLVED:

That this final resolution of the White House Conference on Libraries and Information Services on August 18, 1990, be extended to the National Commission on Libraries and Information Science, its Commissioners, its Honorary Commissioner Bessie Moore, and its Associate Executive Director Mary Alice Hedge Reszetar. Their support of WHCLIST cannot be measured in any appropriate single terms but to say their continued and varied contributions provided a momentum that has moved the future of our libraries forward, and

BE IT FURTHER RESOLVED:

That the vision of the future of libraries will be carried on by new cadres of believers and advocates, new transition teams of concerned citizens, and will in time rest on the shoulders of new generations of citizens as exemplified by Laurence Reszetar. We wish them well and Godspeed.

Robert Case, Chair
WHCLIST Resolutions Committee

Joan Ress Reeves, Chair
WHCLIST

Approved August 18, 1990
Nashville, Tennessee

WHCLIST AWARDS 1990

presented by

Bruce R. Daniels, Chair
Awards Committee

Each year WHCLIST recognizes the efforts of individuals who have made a significant contribution to the advancement of libraries and to the efforts of the White House Conference on Library and Information Services Taskforce. This year WHCLIST is honoring three individuals with special awards.

OUTSTANDING LEGISLATOR 1990: REPRESENTATIVE PAT WILLIAMS

Each year WHCLIST honors a legislator, at the state or national level, who has made a significant legislative effort in furthering the goals of the White House Conference on Library and Information Services Taskforce. This year, WHCLIST is pleased to present its Outstanding Legislator Award to the Honorable Pat Williams, Representative of the First Congressional District of Montana. Representative Williams has been a very strong legislative advocate for libraries and for the efforts of WHCLIST during his tenure in Congress. Serving as chair of the Postsecondary Education Subcommittee of the House Committee on Education and Labor, Representative Williams has guided major pieces of library legislation through the House since 1987. He was a cosponsor, with Representative William Ford, of the House resolution calling for a Second White House Conference, he was sponsor of the most recent authorization of the Library Services and Construction Act, and he is currently managing the very difficult reauthorization of the National Endowment for the Arts and Humanities.

WHCLIST is pleased to honor a member of Congress who has been such a steadfast and strong supporter of WHCLIST, libraries, and first amendment rights. WHCLIST will present the award to Representative Williams next year during National Library Week activities in Washington.

OUTSTANDING CITIZEN ADVOCATE:
ROSE ELLEN REYNOLDS

Advocacy, which is so important and necessary for the achievement of the White House Conference agenda, is undertaken not only by members of WHCLIST and the library community; millions of citizens throughout this country understand the importance of libraries and, in their own way, promote libraries and serve as advocates for libraries in the political arena. Each year WHCLIST honors an individual who has served as an advocate for libraries and has made a significant contribution to furthering library services in her community and her state.

This year WHCLIST is honoring an individual whose efforts led to one of the most significant library developments in Rhode Island. Rose Ellen Reynolds has long been an advocate for libraries. In the 1970s she served on the Board of Trustees of the Cranston Public Library. But her greatest contribution to library development occurred in 1986. As a member of the Rhode Island Constitutional Convention she was responsible for the public library amendment to the state's constitution. The library community worked very hard in trying to convince the delegates that a public library amendment was necessary. Toward the end of the Constitutional Convention, we thought that we had lost the battle. It appeared that the amendment would die in committee. Rose Ellen Reynolds, however, in the waning hours of the convention, used a parliamentary maneuver that allowed the convention to consider the proposed amendment. She was successful. The public library amendment became one of only fourteen amendments approved by the convention to go on the statewide ballot. In the November election, the public library amendment was approved by 68 percent of the electorate--the highest percentage approval of any of the amendments. The passage of the amendment has served as a foundation for library development in the 1990s.

Rose Ellen Reynolds' efforts did not stop there, however. She continued her advocacy efforts as chair of the Coalition of Library Advocates' Legislation Committee. In the last two years, we have seen the General Assembly pass and the Governor sign two pieces of landmark legislation which have begun the implementation of the public library amendment.

WHCLIST is pleased to honor Rose Ellen Reynolds for her dedication and commitment to the development of library services in Rhode Island.

OUTSTANDING PUBLICATION 1990:
FOK'L POINT'S LIBRARY LEGISLATIVE DAY NEWSLETTER

Communicating information about WHCLIST and about libraries is essential for effective advocacy. WHCLIST in its eleven-year history has honored publications which have made a significant contribution to furthering the goals of WHCLIST. This year WHCLIST is pleased to honor FoK'L Point, the publication of the Friends of Kansas Libraries, in particular its Library Legislative Day Newsletter.

Now in its second year, the Library Legislative Day Newsletter was created by Julia Hobbs, treasurer of the Friends of Kansas Libraries, and her husband Ed. The newsletter contained pictures and comments from library advocates and government officials in attendance at the Kansas Library Legislative Day. Over 1,200 copies were mailed out to friends, library-related groups, government officials, and members of the legislature. The newsletter reaches legislators while they are in their home districts for their break before the final session. The Library Legislative Day Newsletter serves as a final reminder to legislators that funding for libraries is vital.

WHCLIST is pleased to honor a publication which has served as such a strong advocacy tool: FoK'L Point's Library Legislative Day Newsletter. Accepting the award is the president of Friends of Kansas Libraries, Barbara Wunsch.

SPECIAL AWARD:
JULIE DOLL

The first recipient of a WHCLIST Special Award for 1990 is Julie Doll, the editor of the Hays, Kansas, Daily News. Ms. Doll has been a strong supporter of libraries in Kansas and has campaigned for increased state funding. In the mid-1980s when the Kansas legislature was considering increased funding for libraries, Ms. Doll wrote a series of editorials supporting the need for increased funding. In addition, Hays Daily News reporters regularly covered the progress of the legislation. The legislation became law.

In the late 1980s, Ms. Doll wrote an editorial supporting increased funding for the library program. The editorial, entitled "Wanted: Dimes for Kansas Libraries," pointed out that a $200,000 increase in state aid to public libraries would cost each Kansan about 8 cents, and that if every Kansan contributed a whole dime, the state could raise about $240,000. The editorial had an impact. In his 1989 budget, Governor Hayden recommended an increase of $123,850 in state aid to public libraries, to be followed by a 5 percent per capita increase in 1990.

WHCLIST is pleased to honor the efforts of Julie Doll. Her activities typify the results that library advocates can have. Accepting the award on her behalf is Candia Welch from the University of Kansas Medical School Library.

SPECIAL AWARD:
EDWIN S. GLEAVES

Over the past two years, members of WHCLIST have had the opportunity to learn about and discuss the issues revolving around the White House Conference process. Planning for these conferences is not an easy task--I can attest to that from experience. But over the last two years, Ed Gleaves has planned two outstanding conferences--one in Portland and this year's in Nashville. These two conferences have provided us all with a firm foundation for the planning of our state activities and for our preparations for next year's White House Conference. WHCLIST is pleased to honor Edwin S. Gleaves for his dedication and commitment to WHCLIST and its goals, and we thank him for his efforts.

SPECIAL AWARD:
JOAN RESS REEVES

The final award this evening is a special award to an individual who has provided outstanding leadership for WHCLIST and has shown a great deal of commitment to the furthering of our goals. She has traveled to various parts of the country carrying the message of the importance of WHCLIST and the second White House Conference. She is a true advocate for WHCLIST. (I might add that I do not think that she ever goes anywhere without the WHCLIST brochures.) She has represented us well on the White House Conference Advisory Committee and, in part due to her resolve and her determination, we will have a White House Conference that indeed will surpass the 1979 White House Conference.

It is a pleasure to present this special award to Joan Ress Reeves. She is indeed special to Rhode Island. Although she has been busy the last two years with WHCLIST responsibilities, she has always found time to continue her advocacy efforts in Rhode Island. Whenever there has been the need for individuals to present testimony at hearings, Joan has not hesitated to attend, no matter what else is demanding her time. WHCLIST is pleased to honor one of its own who has represented this organization so well and who has been so committed and dedicated to the goals of WHCLIST.

WHCLIST

WANDERING THROUGH WHCLIST: A FOND RECOLLECTION, 1985–1990

by

Edwin S. Gleaves

Princeton, New Jersey, 1985

When I got to Philadelphia the taxi-cab driver told me that it would cost me $75 to get from the airport to Princeton. Well, I had heard all my life about getting taken for a ride by taxi drivers and this looked like one of those times. I was certain that the State Library and Archives in my home state of Tennessee would have a collective heart attack if they saw $75 for a cab on a travel claim, particularly from an outsider, an academic at that, such as me.

The State Librarian and Archivist had asked me, somewhat at the last minute, to attend this meeting in Princeton and to represent Tennessee as a professional delegate. Never having been asked to represent the entire state at anything before, I naturally jumped at the opportunity, not really knowing what I was getting into. I had hardly gotten started before I was in danger of embarrassing my state with a $75 taxi bill. I was sure that the folks back in Nashville would laugh at how I got held up in the big city and that they'd never send me anywhere again.

Moreover, I knew little of the meeting I was going to attend. The organization had a long name with "White House" in it somewhere and "library" in it somewhere else. I knew that the name did not refer to the White House Library, at least not Ronald Reagan's library. Of course I knew of the previous White House Conference on Libraries at which President Carter made an appearance, but that had been several years before and Jimmy Carter was long out of office.

So here I was in a big city with a big taxi fare trying to get to a meeting I knew little about. It was enough to make me want to turn around and head back to Tennessee. I can tell you now that I am glad that I did not, for that trip to Princeton changed my life.

Things turned better when I found that I could take a train from the airport through Philadelphia and on up to Trenton, and then change for a train that stopped in Princeton--all for less than ten dollars. So I was feeling better about things by the time I arrived at the decrepit little station in Princeton and found my way to the Hyatt Regency Hotel where the meeting was to be held. The dates were September 12-14, 1985.

"You're from Tennessee?" someone asked when I registered for the meeting. "We haven't had anyone from Tennessee in several years and we're glad to have you." That made me feel pretty good, even though I still didn't recognize a soul among the bodies I saw moving about. Only my name tag told people who I was; those who got close enough to read my tag usually took the time to introduce themselves and to say how glad they were to have a representative from my state.

For my part, however, I was still feeling like ignorance personified, not only from being new to the people but to the organization itself. Of course, I found out soon enough what the organization really was called: the White House Conference on Library and Information Services Taskforce, pronounced "WHCLIST" in something of a cross between a hiccup and a German wine. I was cautioned not to confuse WHCLIST with WHCLIS, which meant the White House Conference itself, past and future, so I slapped a strong "T" on the end of WHCLIST every time I said it.

WHCLIST and WHCLIS, I found, were just the beginning of an impenetrable jungle of acronyms that would be a challenge to the CIA and the KGB working together. These people, however nice and normal acting, were determined to out-abbreviate and out-acronym each other. Apparently, WHCLIST had something to do with NCLIS, sometimes pronounced "ENCLIS" and sometimes "NICLIS," depending upon whom you were talking to. Having finally learned to distinguish between ARL and ACRL in the academic world, I was now faced with ASCLA, followed by ASCLA-SLAS, not to be confused with LAMA-SASS, and ASCLA-ALAD, not to be confused with ALTA, or AASL, or AACR, or AFL/CIO and so forth ad infinitum.

Although there was no formal orientation to WHCLIST at that meeting (those came later), I was told that a Sergeant Dency could give me a quick overview of WHCLIST and its history. The "sergeant" turned out to be a bright and friendly woman whose first name was actually Dency and who knew a lot about WHCLIST and its origins. From Dency and others I came to find out that WHCLIST was an outgrowth of the White House Conference that took place in 1979 and was founded to help implement all those resolutions that came out of the Conference and to work toward a second White House Conference. Membership in WHCLIST, I was told, consisted of one lay and one professional delegate from each state and territory, but everyone was invited to become a member.

I learned that this group of people and their friends and relatives had testified at the local, state, and even the national levels on behalf of better library services. They had worked with considerable success in making more people aware of libraries and library-related issues such as literacy. All told, this group of unassuming and unpretentious people had put together a powerful network that was helping to carry forward the momentum generated by the first White House Conference and they were hell-bent to convince Congress to have a second one before things slowed down.

I realized that, as I tried to take it all in, I was jumping a train that was already moving right along and that had already made a few stops along the way. WHCLIST had starting meeting as a group in 1980 in Minneapolis, and had held annual meetings since that time: in Detroit in 1981, in Atlanta in 1982, in Cheyenne in 1983, and in Evanston in 1984. Prior to 1985, Delia Martinez of Nevada, William (Bill) G. Asp of Minnesota, and Laura B. Chodos of New York had served as Chairs of WHCLIST, and Bill Asp and Don Wright of Illinois had served as Vice-chairs.

The Princeton meeting, with Barbara Weaver, State Librarian of New Jersey, serving as Chair of the Planning Committee, took as its theme the optimistic "Toward 1989," and featured speakers such as Gordon Ambach, then of the National Commission on Libraries and Information Science; Nicholas Johnson, host of the PBS series "New Tech Times"; and Charles Benton, Chair of the National Commission at the time of the first White House Conference. Barbara Cooper of Florida was Chair of WHCLIST at the time and Bruce Daniels of Rhode Island was Vice-Chair. Slowly, other names began to sink in as I learned something of the history of WHCLIST: Bessie Moore, who had served on the National Commission since dirt; Mary Alice Reszetar, who had stuck with WHCLIST during good times and bad; Daniel Casey, the quiet Commissioner with the booming voice; and many others whom I came to know better as time went on.

Like all WHCLIST meetings, this one provided a social respite for its hardworking delegates. We were treated to a reception and a dinner on the Princeton campus among those imposing Gothic spires and arches that lend a sense of timelessness to all endeavors.

I left that first meeting of WHCLIST on fire. I had seen a vision of people at work on a cause to which I was already devoted at the local and state level. Though still a novice among these folks with national visibility, I was determined to do what I could to carry the message back to my home state and, if possible, to return to the next WHCLIST meeting the following year. I did both.

Phoenix, Arizona, 1986

From the elegance of Princeton, Neal Harrell of the Tennessee State Library and Archives and I followed the other WHCLIST delegates to the informality and arid heat of Arizona for its September 11-13, 1986, meeting to discuss "The Role of Information Advocates in Economic Vitality." The site of the meeting was the Pointe at Tapatio Cliffs which, as the name suggests, is perched on a hilltop overlooking a billion points of light known as Phoenix. By then I had gotten to know quite a few people in WHCLIST, and some of the most memorable conversations during that meeting took place at night as Frank Rodriguez and I gazed southward across those lights and contemplated how far WHCLIST had come since 1980. The country and western singers who entertained us on a hayride into the desert next door to the complex, not reading closely our full name, promoted us to actual White House staff and treated us accordingly.

Vice-Chair and Program Chair Bruce Daniels offered a carousel of meetings related to the role of libraries in economic development, featuring a wide range of speakers from Arizona and elsewhere, including Raymond Kotrozo, President of R. L. Kotrozo, and Professor Colleen Coghlan, University Librarian, Minnesota Metropolitan State University.

Barbara Cooper of Florida completed her term of office as Chair of WHCLIST and was replaced by Mary Kit Dunn of North Carolina, while Joe Forsee of Georgia was elected Vice-Chair. Southerners all, but all so different in the strengths that they brought to WHCLIST during the years in which the organization doubled its efforts to achieve passage of a law authorizing the Second White House Conference. That time was to come, but not yet.

Colonial Williamsburg, 1987

By the time I attended the WHCLIST meeting in Williamsburg in 1987, I had become the State Librarian and Archivist of Tennessee. I was, in the words of Bessie Moore, a convert to the WHCLIST way of thinking. WHCLIST did indeed change my life, as it has that of many others who will not rest until the libraries of our nation receive their due. I was accompanied to Williamsburg by Mildred Ward of Knoxville, Les Pourciau of Memphis, and my wife Janey--who noted more than once how different were the WHCLIST folk from those she had met at previous meetings. I reminded her that these were real people as well as librarians, people who attended this meeting simply because they believe in the importance of libraries to our communities and to our nation.

The 1987 WHCLIST meeting was held September 11-13 in the historic beauty and humid heat of Colonial Williamsburg, and featured the theme "Legislative Action and Pre-Conference Activities in the Year of the Bicentennial of the Constitution." On Thursday evening, Dr. John T. Caldwell, Chancellor Emeritus of North Carolina State University, and Commissioner, North Carolina Bicentennial of the United States Constitution, spoke on "A Charter for All Seasons."

Friday morning featured one of the most intensive learning experiences in the history of WHCLIST--so intensive, in fact, that there was no coffee break allowed. This was Arch Lustberg at his best, teaching recalcitrant delegates how to "testify with an impact" by presenting an open and smiling visage, by refusing to wilt under pressure, by turning all negative assertions to positive responses--and by wearing the right kind of glasses or none at all. These traits were illustrated in their negative and, after substantial coaching and coaxing, in their positive aspects by Joan Reeves, Hans Fischer, and Jack Mulkey, none of whom has completely recovered from the experience. Joan still tries to look up without looking down, Hans to smile with an open face, and Jack to compensate for those half-glass spectacles that he wears even today.

Minneapolis, Minnesota, 1988

Anticipation of legislation authorizing a second White House Conference was growing fast when we gathered in the late summer freshness of Minneapolis, August 25-27, 1988. Our host was Bill Asp and his staff, and even Bill was not smiling when he lost his original hotel booking less than two months before the meeting. Even so, they accommodated us nicely in the Vista Marquette Hotel in downtown Minneapolis. Using Joe Forsee's theme "Benchmark on the Road to a Second White House Conference," this meeting took a long look backward at the White House Conference process, including a review of the landmark Preliminary Design Group recommendations as recalled by the Chair of the Group itself, Bill Asp. Published in 1985, the report of the Preliminary Design Group, entitled "Toward the 1989 White House Conference on Library and Information Services," did more to clarify the nature of the next White House Conference than anything to that point. Among other things, it established the three themes of Productivity, Literacy, and Democracy that were eventually embedded in the legislation authorizing the White House Conference. Those themes had been roundly discussed at the Princeton meeting and WHCLIST people serving with Bill Asp had a strong influence in designing what ultimately became law.

At the Minneapolis meeting, the intensifying campaign to combat illiteracy was dramatized on Thursday night by a one-man musical tale of one man's struggle to overcome illiteracy. The next day, Buckner Winfield of Atlanta regaled WHCLIST delegates with an entertaining "Marketing for All Reasons," while the balance of the program focused on the development of White House Conference recommendations. Those recommendations were later summarized by the WHCLIST Secretary, Joan Ress Reeves of Rhode Island, who was elected Chair of WHCLIST before the close of the meeting. I was elected Vice-Chair of WHCLIST for the usual two-year term and took over from Joe Forsee the unenviable responsibility of planning the next two WHCLIST programs.

Having grown up with country music, I was fascinated by the sound of the Swedish music offered up by the family who played at our reception in St. Paul on Friday evening. On Saturday night, Janey and I, along with our colleague Les Pourciau, went to see Noah Adams' show "Good Evening" in St. Paul, only to encounter a program consisting almost entirely of musicians from--where else?--Nashville.

Portland, Oregon, 1989

In 1989 WHCLIST celebrated its tenth annual meeting, if not actually its tenth anniversary, in air-conditioned Portland, Oregon, August 17-19. In that meeting hosted by the Oregon State Library, we contemplated the role of WHCLIST as we counted down to a second White House Conference that had finally become a certainty, for in August 1988 President Reagan had signed into law PL 100-382 "to authorize and request the President to call and conduct a White House Conference on Library and Information Services to be held not earlier than September 1, 1989, and not later than September 30, 1991." PL 100-382 was one giant step in the White House Conference process, that was to be followed by intensive persuasive efforts to insure that the Conference itself would be funded at the level authorized in the legislation. WHCLIST still had work to do.

Exactly what WHCLIST should do at that critical stage of the White House Conference process was the subject of the Portland meeting. Means of identifying the role of what WHCLIST can do were suggested in a half-day workshop led by Becky Schreiber of Schreiber Shannon Associates. She helped the group build creativity and collaboration into the White House Conference process by asking "Where do we go from here and how do we get there?"

After the usual two days of hard work, the time for play came in a winery south of Portland and an al fresco birthday party on the winery grounds, with Joe Forsee serving as Master of Ceremonies and Concert Master. Joan Reeves took great pleasure in crowning Bessie Moore as Queen Mother of WHCLIST and in declaring all WHCLIST members as true royalty.

May I say to you at this time that Joan Reeves herself is royalty of the highest order. The amount of effort that she has put into this association is prodigious, her dedication unbounded, her resourcefulness unlimited--and her telephone bill, well, reflective of how well she has kept in touch with her colleagues across the country. Her monthly conference call meetings of the Steering Committee have been models of planning, organization, and productivity--and perhaps even literacy and democracy. She gives attention to detail in a new dimension; nothing escapes her attention. She embodies Baudelaire's definition of inspiration as working every day, and by so doing she inspires us all to work a little harder, to rise a little higher. We thank Joan for all she has done, and our children, if they are smart, will thank her as well.

Nashville, Tennessee, 1990

When I made that first tentative trip to WHCLIST at Princeton in 1985, I would not have dreamed that WHCLIST would one day come to my home state of Tennessee. I am happy that you are meeting here. The time is a propitious one. The next White House Conference looms large upon the horizon, while states and territories scramble to carry out their own preconference activities in a time period that suddenly appears all too brief. "From the State House to the White House" is our theme and our challenge as we attempt to anticipate and facilitate the movement of ideas, themes, recommendations, resolutions, and delegates from the states to the national conference in less than a year from now. And we look beyond to what must happen after that event in an ongoing process and to the future of WHCLIST itself.

WHCLIST is a special fraternity of people with a common magnificent obsession. WHCLIST has come to mean something special to me and to many of you who have spent longer than I laboring in this vineyard. Labor you have, and the fruits of your labor will be abundant. A decade of annual meetings, conference calls, rump meetings at ALA and Legislative Day, letters, phone calls, and faxes flowing in all directions, a decade of contacts with legislators, position papers, recommendations, reports on the states--all this has not gone unrewarded and will not, I am convinced, go unnoticed when the world looks back at the process that led to the second White House Conference on Library and Information Services. Whatever successes flow from that event toward which all creation moves will be due, in generous measure, to the work of the people we call WHCLIST.

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NOTES

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CONTRIBUTORS TO NASHVILLE '90

The members of WHCLIST wish to thank the following organizations and individuals for their generous donations to the 1990 WHCLIST Annual Meeting:

Blackwell North America, Inc.
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EBSCO Subscription Services
Birmingham, AL

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A special work of appreciation goes to

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of Nashville for its generous support of the dinner cruise on the General Jackson on Friday evening.